

**SEAUXCIAL MEDIA MANAGEMENT PACKAGES 3 MONTHS MIN. FOR CONTRACTS 2 MONTHS PAYMENT DUE FOR SERVICE THEN MONTHLY PAYMENTS DUE ON THE 1ST OF EVERY MONTH.**

**Package 1: Essential Social Presence**

Local Community Focus: This package is perfect for local businesses seeking to engage with the immediate community. Facebook, with its community groups and events, facilitates local interactions, while Instagram's visual appeal helps showcase products or services effectively.

- Social Media Platforms: Facebook (3-5 posts per week), Instagram (3-5 posts per week),
- Content Creation: Basic graphics and captions
- Engagement: Responding to comments and messages
- Analytics: Monthly performance report
- Reel Creations: 4 reels per month (IG Feed)
- Price Range: \$500 - \$800 per month

**Package 2: Growth Accelerator**

Diverse Online Presence: This package is tailored for businesses aiming for a broader online presence. Facebook remains essential for brand visibility, Instagram offers visual storytelling, and Twitter, with its real-time nature, allows for immediate engagement. This diversified approach caters to a broader audience.

- Social Media Platforms: Facebook (5-7 posts per week), Instagram (5-7 posts per week), Twitter (3-5 tweets per day)
- Content Creation: Custom graphics, captions, and one monthly branded video
- Engagement: Proactive community engagement, audience interaction
- Analytics: Bi-weekly performance reports
- Monthly Strategy Call: 1 hour
- Reel Creations: 6 reels per month (IG Feed)
- Price Range: \$800 - \$1,200 per month

**Package 3: Comprehensive Brand Strategy**

National Recognition: Tailored for businesses aiming for national recognition. LinkedIn's professional focus complements the visual storytelling of Facebook, Instagram, and Twitter, allowing for a comprehensive brand strategy. Incorporating influencer outreach amplifies the brand's reach and impact.

- Social Media Platforms: Facebook (7-10 posts per week), Instagram (7-10 posts per week), Twitter (5-7 tweets per day), LinkedIn (2-3 posts per week),
- Content Creation: Custom graphics, captions, and two monthly branded videos

- Engagement: Proactive community engagement, audience interaction, influencer outreach
- Analytics: Weekly performance reports
- Monthly Strategy Call: 2 hours
- Social Media Advertising: Budget management for paid campaigns
- Reel Creations: 8 reels per month (IG Feed)
- Price Range: \$1,200 - \$2,000 per month

### **YouTube Boost Package: Elevate Your Video Presence**

Perfect for businesses looking to establish a strong presence on YouTube, a platform renowned for its video-centric nature. YouTube's vast audience presents a great opportunity for visual storytelling and engaging content.

#### **Package Features:**

- Content Creation: Professionally crafted video content tailored to your brand and audience.
- Video Editing: Polishing and enhancing your videos for a polished and professional look.
- Upload and Optimization: Seamless uploading of videos with optimization for search visibility.
- Engagement: Monitor and respond to comments, encouraging audience interaction.
- Analytics: Monthly performance reports to track video views, audience retention, and other key metrics.

#### **Reel Creations:**

- 3-5 video creations per month, depending on your content strategy.

#### **Price Range:**

- \$600 - \$900 per month

#### **Optional Add-ons:**

- Social Media Promotion: Boosting video visibility through targeted social media advertising campaigns.
- Thumbnail Design: Eye-catching thumbnail designs to increase click-through rates.
- Advanced Analytics and Insights Report: In-depth analysis to refine your video strategy.

### **Individual Services (Optional Add-ons):**

Customized Solutions: These optional add-ons offer specialized solutions. Social media advertising can boost visibility, additional platform management caters to a diverse audience, advanced analytics provide in-depth insights, and branded videos enhance storytelling, ensuring a tailored and effective strategy.

- Social Media Advertising Campaign: \$300 - \$500 per campaign
- Additional Platform Management: \$100 - \$200 per additional platform
- Advanced Analytics and Insights Report: \$100 - \$150 per report
- Branded Video Production: \$150 - \$300 per video
- Reel Creations: \$50 - \$100 per reel

**Managed Social Media Platforms:**

- Facebook
- Instagram
- TikTok
- Twitter
- LinkedIn
- YouTube