

SEAUXCIAL WEB DESIGN PACKAGES

50% PAYMENT IS DUE BEFORE SERVICE STARTS

Basic Presence Package - \$499

- **Web Design:**
 - Up to 2 pages
 - Clean and responsive design
- **SEO Basics:**
 - Keyword optimization
 - Meta tags setup
- **Online Presence:**
 - Domain registration (if needed)
 - Social media integration
- **Analytics:**
 - Basic website analytics setup
- **Review Meetings:**
 - 1 analytics review meeting per month (30 minutes)

Standard Business Package - \$999

- **Web Design:**
 - Up to 5 pages
 - Custom design with branding
- **SEO Essentials:**
 - Advanced keyword optimization
 - Local SEO setup
- **Content Integration:**
 - Basic content integration (up to 5 stock images)
- **Marketing:**
 - Basic marketing strategy consultation
 - Email campaign setup (1 campaign per month)
 - Social media integration (1 platform)
 - Basic automation setup (e.g., chatbot or basic workflow)
- **Forms & Interactivity:**
 - Contact form
 - Basic user input form (e.g., survey)
- **Analytics:**
 - Advanced website analytics setup
- **Review Meetings:**
 - 1 analytics review meeting per month (45 minutes)

E-Commerce Excellence Package - \$1,999

- **Web Design:**
 - Up to 10 pages
 - E-commerce functionality
- **SEO Advanced:**
 - Product-specific SEO
 - Schema markup implementation
- **Content & Media:**
 - Basic content integration (up to 20 products)
 - Video integration (introductory video)
- **Marketing:**
 - Social media integration (2 platforms)
 - Advanced marketing strategy
 - Email marketing setup (2 campaigns per month)
 - Advanced automation setup (e.g., targeted email workflows)
- **Forms & Interactivity:**
 - Customized product inquiry forms
 - User registration form
- **Members Area Features:**
 - Exclusive content access
 - Member-only promotions
- **Analytics:**
 - In-depth e-commerce analytics setup
- **Review Meetings:**
 - 1 analytics review meeting per month (1 hour)
 - Training

Ultimate Online Presence Package - \$3,250

- **Web Design:**
 - Custom multi-page design
 - Advanced functionalities (booking system, forms, etc.)
- **SEO Premium:**
 - Comprehensive SEO audit and strategy
 - Backlink analysis and building
- **Content Creation:**
 - Professional photography (up to 30 images)
 - Custom video production (2 promotional videos)
- **Marketing & Social Media:**
 - Full social media management (3 platforms)
 - Advanced marketing strategy
 - Email marketing setup (3 campaigns per month)
 - Advanced automation setup (e.g., personalized user journeys)
 - Referral program setup
- **Forms & Interactivity:**

- Multi-step inquiry forms
- Booking or appointment scheduling form
- Member login area
- **Members Area Features:**
 - Exclusive content access
 - Member forums or discussion boards
 - Special discounts for members
- **Analytics:**
 - Customized analytics dashboard
 - Conversion tracking setup
- **Review Meetings:**
 - 2 analytics review meetings per month (1 hour each)

ADD ON FEATURES

1. **Web Design:**
 - Custom multi-page design (UP TO 5): \$300-500
 - Advanced functionalities (booking system, forms, etc.): \$120
 - Additional page (beyond package limit): \$150 per page
 - Landing page design: \$100
2. **SEO Services:**
 - Comprehensive SEO audit and strategy: \$250
 - Backlink analysis and building: \$250
 - Local SEO setup: \$300
 - Product-specific SEO (for e-commerce): \$325
3. **Content Creation:**
 - Professional photography (per session - up to 25 images): \$275
 - Custom video production (per video): \$350
 - Additional stock images (beyond package limit): \$20 per image
4. **Marketing & Social Media:**
 - Full social media management: \$475 per month
 - Advanced marketing strategy consultation: \$150
 - Email marketing setup (per campaign): \$150-400
 - Social media integration (per platform): \$100
5. **Forms & Interactivity:**
 - Multi-step inquiry forms: \$200
 - Booking or appointment scheduling form: \$250
 - User registration form: \$100
 - Customized product inquiry forms: \$225
6. **Members Area Features:**
 - Member login area: \$375
 - Exclusive content access: \$250
 - Member forums or discussion boards: \$250
 - Special discounts for members: \$200

7. **Analytics:**
 - Customized analytics dashboard: \$50
 - Conversion tracking setup: \$50
 - Additional analytics review meeting (per hour): \$45
8. **Referral Program Setup:**
 - Referral program setup: \$275

TRAINING PROGRAMS (\$250 ENTIRE COURSE or \$40 FOR 45 MIN)

The training program aims to empower clients with the skills and knowledge to independently manage and optimize their website. The program includes:

1. **Website Management:**
 - Navigating and updating content.
 - Adding and editing pages.
 - Understanding and utilizing the content management system.
2. **SEO Best Practices:**
 - Basics of search engine optimization.
 - Implementing on-page SEO strategies.
 - Utilizing tools for keyword research and analysis.
3. **Social Media Strategies:**
 - Managing and updating social media profiles.
 - Creating effective social media content.
 - Utilizing social media for brand promotion.
4. **Forms and Interactivity:**
 - Managing and customizing website forms.
 - Understanding and utilizing interactive elements.
 - Responding to user inquiries.
5. **Analytics and Reporting:**
 - Interpreting website analytics data.
 - Tracking user behavior and engagement.
 - Utilizing insights for continuous improvement.
6. **Referral Program Management:**
 - Promoting and managing the referral program.
 - Maximizing benefits from referral initiatives.
 - Tracking and analyzing referral data.
7. **Members Area Management:**
 - Administering and maintaining member logins.
 - Managing exclusive content and promotions.
 - Facilitating member engagement.
8. **Q&A and Troubleshooting:**
 - Addressing common issues and challenges.
 - Providing solutions to client-specific queries.
 - Ensuring client confidence in managing their website.